

## Guidelines for Applicants to the Arts and Older People Project Programme 2012

### Creative Homes in Creative Communities

#### Purpose

The Baring Foundation is focusing its funding on the theme of arts and older people. This year's grants for projects will support work to link different types of residential care settings into the community around them through the creative power of the arts.

#### Funding for 2012

We will aim to support around 15 arts organisations undertaking exemplary projects. The total fund will be at least £300,000 and the maximum single grant will be £30,000.

Form  
Ref

**G1**

**Key criteria** for consideration will be projects which:

**G2**

- respect older participants' rights and abilities to shape and determine the course of the project activities and to contribute to the arts organisation's development;
- reach and engage people who experience disadvantage and discrimination through economic, health or other barriers to full participation;
- display evidence of effective partnerships with residential care settings and in some cases other partners as well;
- link the care setting with the external community in a way which creates value to both;
- include a costed contribution from partners.

**G3**

#### Eligibility

In a highly competitive programme Eligibility Criteria will be strictly applied. Please read the Eligibility Criteria carefully to ensure that your organisation is **eligible** to apply.

#### The fund is open only to:

- constituted, not for profit arts organisations or arts community interest companies based in England, Scotland, Wales or Northern Ireland, for work to take place in the UK;
- applicants with an annual income in 2010-11 of £100,000 or more;

**G4**

**G5**

- arts organisations which have already undertaken high quality work involving or led by older people;
- arts organisations working, on this project, in partnership with a residential or day care setting for older people.

**G6**

**This fund is NOT open to:**

- individual artists and informal, unconstituted groups of artists;
- local authority services, departments or projects, other than museums and galleries;
- National Health Service departments or projects;
- schools, colleges and universities;
- voluntary or commercial organisations which are not arts organisations;
- arts organisations previously funded under the Baring Foundation arts and older people programme.

**The fund will only support** project activities that will take place and involve expenditure after the date of decisions (March 2012). A project should take no longer than two years to complete.

**G7**

**Definitions**

**A. What do we mean by Arts Organisation?**

- An organisation whose main constitutional purpose and mission is to further the arts.
- An organisation which contracts a professional arts workforce and /or seeks to offer non-professionals a developmental and high quality experience of arts practice, informed by and aspiring to professional standards.
- We are open to applications from arts organisations working across any art forms.
- In the case of applications from the museums and galleries sector, we would expect activities to involve living artists and creative processes.
- The lead applicant will always need to be an arts organisation meeting our eligibility criteria for all partnerships.

**G8**

**B. What do we mean by partner organisations?**

In all cases the arts organisation must have a partnership for the project with a residential or day care setting for older people. We define this for the purposes of this programme as a nursing home, residential care home, sheltered or supported accommodation and day care centres. In some cases projects will also have additional partners such as schools, Age UK and so on.

**G9**

**G10**

**C. What do we mean by older people and which older people?**

People sixty years old and above. In line with our over-arching charitable objectives we are seeking to support organisations which benefit older people whose full engagement with the arts is limited or who experience disadvantages that may be associated with or exacerbated by old age, such as loneliness, health, wealth, mobility, lack of autonomy and choice and attitudinal discrimination and isolation from mainstream social, economic and cultural engagement.

**G11**

**D. What do we mean by arts participation?**

We mean projects which offer opportunities for older people to participate in a creative capacity, not simply as observers or audience members. We are

particularly interested in projects which engage older people throughout the whole process.

### **E. What do we mean by projects and what costs can be counted within an application?**

**G12**

This fund is aiming to support arts activities themselves. A project can be up to two years duration. We recognise that no project can be delivered without planning, management, evaluation and a call on an organisation's general running costs. We will allow up to a 20% proportion of overheads costs relating to the project as part of the overall budget.

We expect your partners' contributions to this project to be costed. In addition we welcome contributions from other funders.

### **F. How will the decision be made and when will we hear the result?**

<b>Stage 1</b>	<b>Date</b>
Deadline for receipt by the Baring Foundation of application forms.	30 September 2011
Applicants will hear whether or not they have been invited to apply to the second stage.	15 November 2011
<b>Stage 2</b>	
Deadline for receipt by the Baring Foundation of further information (full proposal and accounts).	12 January 2012
<b>Decision by Trustees</b>	<b>March 2012</b>
Offer of grants.	March 2012

### **G. How do we apply?**

**(a) Complete the on-line first stage application form and submit it electronically by 30<sup>th</sup> September 2011.** The form can be found at the "Sending in your Application" page on our website [www.baringfoundation.org.uk](http://www.baringfoundation.org.uk).

Or

**(b) Fill in a hard copy first stage application form and send three copies by post by 30<sup>th</sup> September 2011.** Complete the application form attached to these guidelines (if it is not attached you can download a Word version of the form from our website [www.baringfoundation.org.uk](http://www.baringfoundation.org.uk) or request a form by telephoning the office on 020 7767 1348).

If you have any questions, regarding eligibility or project criteria e-mail them to [baring.foundation@uk.ing.com](mailto:baring.foundation@uk.ing.com) or telephone 020 7767 1348.

It may be helpful for applicants to read the Baring Foundation publication: *Ageing Artfully*, which is available from our website and provides an overview of the state of the field of practice and the movement for age inclusive arts.